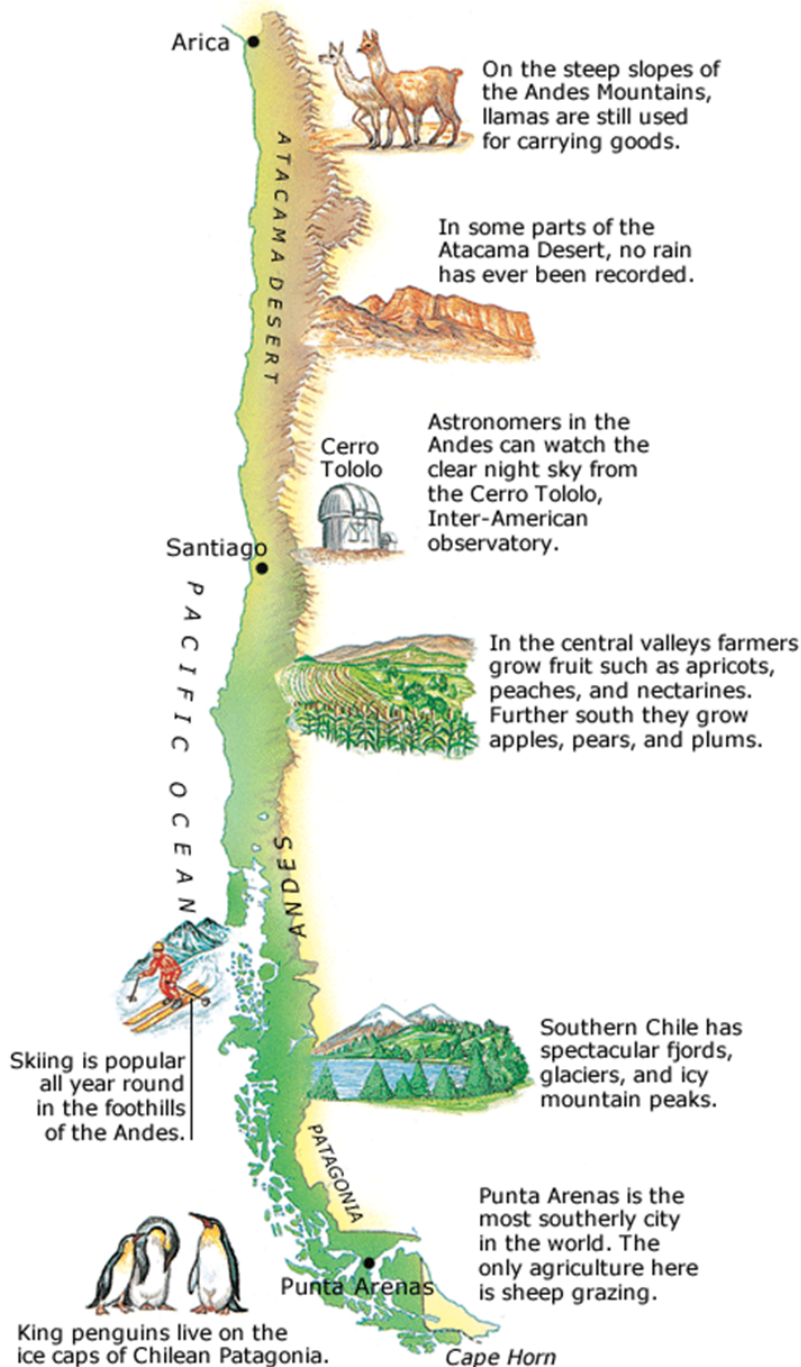


Republic of Chile



- Chile is the longest & thinnest country in the world & is located in South America.
- Capital City: Santiago
- Currency: Chilean Peso
- Population: 17.1 million
- Major Religions: Christian 80%, other 20%
- Official Language: Spanish (English is spoken by the majority of the business communities.)
- Government: Multi-party democracy
- Current President: Sebastian Pinera (Elected in January 2010).
- 1 of the world's largest producers of copper.
- The biggest retailers in Chile are family owned businesses that are well established and liked among Chileans.
- The valley's that surround Santiago have excellent vineyards. Red & white Chilean wines are exported around the world.
- Considered 1 of the least corrupted countries in the world.
- Many Chilean women follow the fashion trends of Europe & the U.S.
- Value for their Money takes priority over fashion & quality & durability is very important.
- Key shopping venues: 1) Department stores, 2) Malls, and 3) Hypermarkets.
- Hard-sell techniques are not appropriate because they have conservative and honest values.
- Retail marketplace is very competitive because of their capitalist economic system & their openness to international trade.
- Free-trade agreements with 60 countries including: Europe, the U.S., Canada, Mexico, South Korea, Japan & China.
- Most major retail brands are available and the prices on goods are very competitive.

Republic of Chile: Word Search

ALMAC
ALMACENES PARIS
ATACAMA DESERT
CAPEHORN
CENCOSUD
CHILEAN PESO
CONCEPCIÓN
COPPER
D&S
DEPARTMENT STORE
EASY
EKONO
FALABELLA
FAMILY ORIENTED
FASA
GLACIERS
HYPERMARKETS
JUMBO
MALLS
MOUNTAINS
PUNTA ARENAS
RIPLEY
SANTIAGO
SODIMAC
SPANISH
VALLEYS
VALPARAÍSO
WINE

D	F	W	V	S	A	N	E	R	A	A	T	N	U	P
S	E	A	T	A	C	A	M	A	D	E	S	E	R	T
A	I	P	M	E	L	A	S	J	&	K	Y	P	F	J
N	H	R	A	I	H	P	P	A	S	O	E	M	A	N
T	C	S	A	R	L	P	A	E	F	N	L	A	L	D
I	Y	O	I	P	T	Y	S	R	H	O	P	L	A	U
A	P	U	P	N	S	M	O	O	A	O	I	L	B	S
G	R	X	X	P	A	E	E	R	D	í	R	S	E	O
O	B	M	U	J	E	P	N	N	I	I	S	N	L	C
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N	ó	I	C	P	E	C	N	O	C	S	N	A	A	E
W	K	V	A	L	L	E	Y	S	G	A	T	T	C	C
I	C	L	S	N	I	A	T	N	U	O	M	O	E	C
N	C	H	I	L	E	A	N	P	E	S	O	L	R	D
E	H	Y	P	E	R	M	A	R	K	E	T	S	A	E

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